University of Sunderland

Role Profile

Part 1



Student Adviser (Career Related Opportunities)	
Job Title:	Student Adviser (Career Related Opportunities)
Reference No:	0678-22-R
Reports to:	Student Opportunities Manager
Responsible For:	n/a
Grade:	C
Working Hours:	37 hours a week
Faculty/Service:	Centre for Graduate Prospects Teaching & Learning
Location:	Sunderland Campuses
Main Purpose of Role:	Motivated by the belief that every student has the potential to achieve lifechanging success and make a society-shaping impact, this role will support the embedding of employability and enterprise across the University of Sunderland, and the creation of confident and motivated students who develop into professional, adaptable, and engaged graduates with rich and rewarding life and career prospects, by ensuring that: Front-line information and advice about student and graduate opportunities is effective, inclusive, positive and supportive. Students are aware of and can participate in work experience and career related events, fairs and opportunities and that online vacancy and event management systems are maintained. Increased student and graduate engagement are achieved by working with colleagues to devise innovative and creative awareness raising approaches.
Key Responsibilities and Accountabilities:	 Delivery and co-ordination of the Professional Insight scheme to students. Assist colleagues to deliver a range of other career related opportunities and events. Work with colleagues and local employers to maintain and co-ordinate a steady flow of student opportunities. Provide a first point of contact service for targeted students, graduates and other stakeholders. Support any queries and issues, assessing appropriate options and referring to appropriate colleagues as necessary Be responsible for the monitoring and maintenance of relevant online bookings for appointments and events. Actively participate in the promotion of the CfGP's functions and services to internal and external stakeholders. Effective use of web technology, social media and other marketing mechanisms to promote CfGP activities. Assist in the promotion of activities and events through attendance at University, Faculty and centrally organised events including Open Days,

Freshers Fairs, and Induction sessions and Roadshows.

- To provide operational leadership in key functional areas by way of continuous improvement and customer satisfaction.
- Support the University in its commitment to improving and increasing the graduate prospects of our students through high quality employability and enterprise interactions.
- To develop links and relationships with the wider University community and external stakeholders to communicate and increase awareness of the CfGP's agenda.
- Perform other such duties as the Student Opportunities Manager may from time to time require.

Special Circumstances:

Expected to attend and participate in occasional evening and weekend working, and travel nationally and internationally when required.

University of Sunderland

Role Profile

Part 2



Part 2A: Essential and Desirable Criteria

Qualifications and Professional Memberships

Essential:

Qualified to A level standard and/or substantial experience in a relevant role.

Desirable:

First degree or other higher education qualification.

Knowledge and Experience

Essential:

- Experience of working in a fast paced, frontline, face to face, awareness raising, stakeholder animation, advisory and/or information-giving role.
- Proven experience of working within a role that requires effective planning and organisational skills, strong attention to detail and an ability to deal with a variety of complex and/or unexpected situations.
- Ability to develop and enhance systems and processes, and experience of using technology to do so.
- Proven ability to work within a high performing team, to work without direct supervision and to take initiative; the judgment to know when to escalate problems.
- Evidence of an enterprising and continuous improvement mindset, always seeking opportunities to understand impact and improve personal practices.
- Evidence of successfully engaging and animating others through written, digital and oral communication skills with experience of public speaking and presenting to large groups.
- Analytical and problem-solving skills with the ability to deliver accurate work to time, within periods of competing priorities and to high levels of customer satisfaction.

Desirable:

- Experience of working in a Higher Education environment.
- Knowledge and understanding of graduate employability and enterprise and the role they play in the decision making and development of students and graduates.

Part 2B: Key Competencies

Competencies are assessed at the interview/selection testing stage

Service Delivery

- The role holder adapts services and systems to meet customers' needs and identifies ways of improving standards.
- Learns from complaints and takes action to resolve them.
- Collates feedback and views from customers and keeps up-to-date with

market trends to inform service development and make changes.

Actively promotes services.

Oral Communication

The role holder routinely explains more complicated non-routine matters/policies/procedures clearly by explaining technical/specialist terms commonly used in own area of work. Adapts the style of communication to the audience and ensures understanding.

Written and electronic communication

 Routinely required to understand, use and interpret technical/specialist terms commonly in use in own area of work and explain complicated non-routine matters/policies/procedures clearly through a range of appropriate methods and with consideration to the audience.

Knowledge and Experience

- The role holder applies knowledge and experience of professional and/or technical practice and interprets and shares knowledge by advising and guiding others as required.
- Undertakes periodic updating of skills and knowledge.

Pastoral Care and Welfare

- The role holder deals with individuals showing signs of distress, calms, reassures and where necessary and appropriate, initiates action by referring to others.
- Is the first point of contact for students or staff with sensitive and emotional situations
- Occasionally will be required to deal with difficult welfare situations with staff or students in accordance with the organisation's policies and procedures, recognising when more complex situations should involve others

Planning and Organising Resources

- The role holder suggests ways of improving working practice and use of resources.
- Creates realistic plans to effectively manage own workload, prioritising work to meet personal and team objectives.

Teamwork and Motivation

The role holder works as a proactive and collaborative member of a team, e.g. provides support and encouragement to less experienced team members, sets an example and shows a flexible approach to delivering team results.

Date Completed:

January 2023